



Mr. Lawson Samuel,
The Secretary General,
MALAMPA Provincial Government.

11th July, 2014.

Dear Sir,

MALAMPA TVET CENTRE MONTHLY REPORT – June 2014

MALAMPA TVET Centre is pleased to submit to your office this report on skills development activities undertaken by the TVET Centre, during June 2014, to support productive sector development in MALAMPA.

The Centre has continued to co-ordinate in partnership with stakeholders, consultation and awareness meetings on gender (women's economic empowerment) and business development services. The focus this month has been particularly on the Wala Cruise re-development. The Center was not able to deliver its planned activities for the Ambrym tourism development, in light of Craig Cove Airport closure.

Thank you for the partnership we have developed in achieving successful delivery of skills development programs for economic growth of MALAMPA Province. Our TVET Centre wishes to maintain and further strengthen this partnership with MALAMPA Provincial Government and key stakeholders, to continue delivering TVET services for inclusive provincial economic growth.

Yours faithfully,

Kalowie Y. ROBERT.
Manager, MALAMPA TVET Centre.

cc: Johnson TOA, Acting Director, Vocational and Continuing Education.

David LAMBUKLY, CEO, VNTC.

Renjo SAMUEL, Chairperson, MALAMPA PTB.

Palen ATA, Provincial Planner, MALAMPA Provincial Government.

Anna GIBERT, Team Leader, VTSSP.

Fremden S. YANHAMBATH, Deputy Team Leader, VTSSP.

Peter MORRIS, Technical Director, VTSSP.

Sara WEBB, M&E Specialist, VTSSP.

Nicholas CROSLING, Skills Development Plan Adviser, VTSSP

Christelle THIEFFRY, Senior Program Officer - Education, Australian Aid.

Dorresday KENNETH, Director, Department of Women's Affairs.

George BORUGU, Director, Department of Tourism.

1. Business Development Services

1.1 Wala Cruise Development – Cruise Day Tour Activities Coaching

Day tour activities and their operators on Wala were targeted through this initiative. Under the renewed MoU between the Department of Tourism and the TVET for Tourism Program, the Malampa Department of Tourism’s implementation of Wala Cruise re-development strategy is being supported by the TVET Centre, to bring Wala to a professional standard that will enable the parent DoT to re-negotiate for increase in the number of calls with Carnival Australia and P&O Cruise. Key areas targeted for improvement during this 2-day on-site coaching workshops were fixed prices of tours,



organized tour desks to manage and co-ordinate the tours around the Wala Island and importantly, improved ‘value-for-money’ paid and free-of-charge quality tourist services. Furthermore, in support of the Malampa Department of Tourism’s strengthening of the management capacity of the Wala Cruise Committee appointed by the Minister of Tourism, the TVET Centre has funded an information board to be installed on Wala, for the purpose of disseminating transparent information on the operations and management of Wala cruise activities.

1.2 Ambrym Tourism Mentoring and Coaching Program Postponed

In light of the current closure of the Craig Cove Airport, the Department of Tourism in Malampa and the TVET Centre were compelled to postpone the tourism mentoring and coaching program for Ambrym. There are concerns that are being raised on gaining momentum for this important tourism sector of the Malampa Province. Reliable statistics have shown that 81% of volcano visits depart from the Western side of Ambrym. The prediction for a continuing increase of tourist influx to Ambrym is now hampered and while the TVET Centre acknowledges the continuing efforts of the stakeholders to resolve the issues underlining the airport closure, it remains concerned that its support to the Malampa Department of Tourism is seriously hindered to develop this growing economic driver for Malampa Province.



1.3 Wala Cruise Development – Tourist Services Improvement Coaching



This program was again driven by the Department of Tourism technical team in partnership with a representative of the Vanuatu Tourism Office and supported by the TVET Centre’s business development services arm. 72 Wala cruise vendors undertook coaching on island cooking to meet tourist expectations. A further 76 people, who were predominantly women, with skills in handicraft production, hair-braiding and massage participated in preliminary planning workshops. While the island cooking workshop focused on using locally available ingredients, the workshop on handicraft focused

on awareness on new bio-security regulations and emphasis on quality genuine Vanuatu products, in line with tourist expectations. Over-arching practical sales and marketing topics included consistent and transparent pricing and display of products and services, basic tourist communications, stall beautification, personal hygiene and use of the brand “*Wala Kustom Island*”, to differentiate Wala from other Port of Cruise Calls. These are preliminary planning workshops that will inform a range of specific technical coaching programs targeted towards high demand skills areas such as island therapeutic massage and quality handicraft production. The Department of Tourism with the support of the TVET Centre will engage Industry experts to deliver these coaching programs.





WALA MASSAGE PRICELIST

\$5	FEET (10 MINS)
\$10	HEAD, NECK, SHOULDERS (15 MINS)
\$15	1/2 BODY: HEAD, NECK, SHOULDERS & BACK (30 MINS)
\$25	FULL BODY: AS ABOVE WITH LEGS & FEET (FULL HOUR)

(CHILDREN UNDER 12 HALF PRICE)

2. Other Services – Stakeholders meeting

2.1 SWB Gender Equality and Women’s Economic Empowerment Awareness

The TVET Centre in partnership with the Malampa Provincial Council of Women, visited the villages of Lawa, Labo, Wintua/Lorlo and Lembinwen on the South Western Part of Malekula, and disseminated key information to women and community and church leaders on MPCW/DoWA’s drive for Malampa Women’s Economic Empowerment and the support services for skills development that they are able to access through the TVET Centre. These meetings held over 3 days, enabled the women leaders to become aware of the Handicraft Centre and how they can link up to this market access point. Key issues challenging women in these communities were identified. The women of the remote Lembinwen community heard for the first time, how TVET can support their economic empowerment through skills development. With support from their famous boxer, Kali Jacobus, they are in the process of submitting their requests for skills trainings. These SWB communities have indicated that they will prepare for the grand opening of the handicraft centre on 15th October 2014.

These meetings coincided with the TVET centre’s ongoing support to the SWB Pottery Project. The TVET Centre met with key stakeholders to determine strategies for developing this project into a viable and sustainable profit-making business. The issues of gender equality, pottery quality production, enterprise governance and ownership and market accessibility were discussed. Collaborative measures to manage these issues were agreed upon. It is resolved for the new committee to be made up of 3 men and 3 women. It is also agreed for a special workshop on pottery be conducted for the Labo Women, to encourage them take up the challenge of reviving this lost pottery culture that is traditionally male-driven and produce unique pottery products that can generate income for them and their families.



2.2 Malampa Skills Development Plan Review Consultation 2

In the recent Malampa Provincial Training Board meeting, board members were further consulted by the TVET Program Skills Planning Adviser, to finalize the review of the current 5-year Malampa skills development plan. Further consultations were undertaken with other stakeholders in areas such as health, livestock and women. The Vanuatu Qualification Authority was also part of this consultation, to ensure that these skills development plans align with and inform the development of the industry-driven training packages.